

## Vice President (Policy)

## Role:

The VPD has an overall role in facilitating the development of the Association's policies and subsequent advocacy actions including campaigns. Activities included in this portfolio may include:

- working with the CEO and Senior Policy Officers at PHAA's National Office, on the development and delivery of the Association's policies, Position Statements, Submissions and advocacy actions;
- interaction with the Branch Presidents and Special Interest Groups on developmental and strategic policy matters;
- representation of PHAA on liaising with government and stakeholders (when required)
- aid and support with the responses to important public health submissions and help build Australia's capacity to respond to, and call for action, to address a variety of public health needs.
- support in responding to important inquiries and calls for submissions from government and stakeholders.
- work in collaboration with other agencies and organisations to strengthen PHAA's voice on social and ecological determinants and other public health issues.

## **Administrative Responsibilities:**

The Administrative activities of the VPP may include:

- The VPP is responsible for ensuring that policy development and advocacy is undertaken by or with the involvement of SIGs and Branches as is appropriate. The VPP is responsible for ensuring that the PAA policies are as up-to-date as possible. Should a disagreement on policy stances develop between SIGs or Branches, it is the VPPs role to arbitrate/negotiate an accepted outcome.
- The VPP is responsible for regular communications with both the SIGs and Branches in order to ensure that both the policy and advocacy processes run smoothly, and that advocacy being undertaken on a specific issue meets the needs of Branches at a given time.
- The VPP, CEO and Policy Officers work closely on the policy development, the policy renewal process and on the development and implementation of advocacy plans and strategies.
- The VPP takes the role of media contact when the President is unable to do so, or when his/her expertise makes this the most appropriate action. The VPP must also be able to represent the PHAA at any occasion agreed with the President.